



Musau

Evaluation Consulting

MUSAU EVALUATION CONSULTING INC.
STREAMLINE. SIMPLIFY. CONNECT

OUR 2019 SOCIAL IMPACT

Unapologetic Stirring

MEC  **ZINE**
Collective Storytelling

QUARTER 1 2019
REPORT

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A NOTE FROM THE CEO

You may be wondering what a Social Impact Report is, and why we have one.

As a part of our mission, Musau Evaluation Consulting aims to assess the social returns incurred through our activities, on a quarterly basis. Our Social Impact Report will allow us to communicate the reach and impact of our activities, while also allowing us to continuously assess areas for growth and opportunities for improvement. We want MEC ZINE to be an organic space where voices come together to tell a collective community story, and to do this, we need to have an in-depth understanding of our community. Through these reports, we hope to get to know you better, our zine fam.

Agnès Kabambi

AGNÈS KABAMBI
MUSAU EVALUATION CEO

About Musau Evaluation Consulting

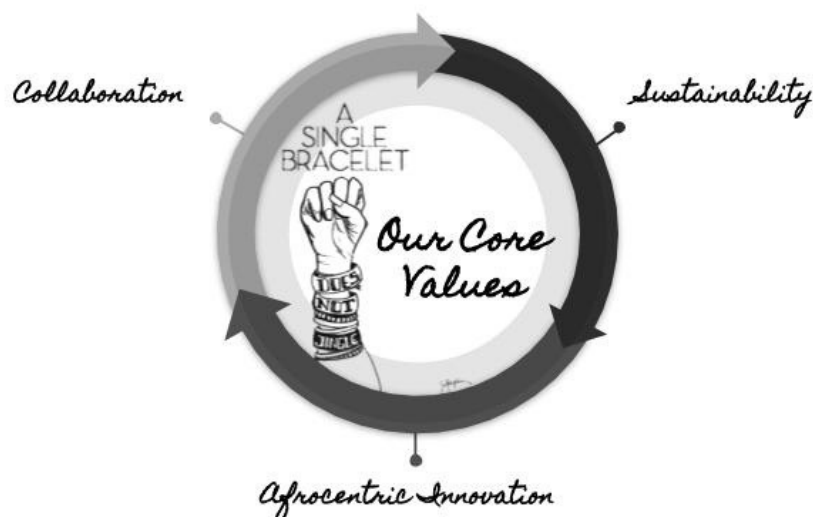


In 2017, founder Agnès Kabambi had a vision to teach nonprofits how to better plan and evaluate their efforts. Agnès noticed that many nonprofit organizations did not have the capacity to evaluate their work. Often, organizations started to think about evaluation as an add-on at the very end of a project, rather than an iterative process that flows throughout the program.

Musau Evaluation Consulting was founded to shift this trend, partnering with nonprofit organizations to build the knowledge, capacity, and skills needed to advance evaluation practice of nonprofit organizations.

Our vision is to create beautiful, thriving communities with access to sustainable, innovative grassroots approaches to development.

In 2019, MEC ZINE was launched to create a platform which brings folks together from various communities, to help honor our core values of Sustainability, Afrocentric Innovation, and Collaboration.



Meet The MUS™ Team



As members of marginalized communities, our experiences are complex and diverse. MEC ZINE is a space where these stories come together to be told and shared, heard and honored. It is a collection of thoughts and feelings, a tapestry of individual threads of art that come together to tell a collective community story.

MEC ZINE is a physical and online zine that publishes the stories and art of individuals who belong to marginalized communities. We believe that everyone has a story to tell, and that together these stories can paint a picture that honors the diversity of individuals' lived experiences. Four times a year, we publish a zine showcasing these stories.

Want to get involved in the work we do? We're always on the hunt for artists to contribute to the zine, volunteers to keep our machine ticking, and nonprofits to partner with.

Each zine focuses on a different theme related to a social issue and is distributed for free to communities around the United States—and one day, we hope, around the globe!



Carla Cardenas
Manager of Content & Design



Agnès Kabambi
Editor-In-Chief & Creative Director



Kalyse Engbretson
Manager of Communications



Keren Kabambi
Evaluation Coordinator



Isabel Middleton-Watts
Social Media Coordinator

Q1 ZINE

Overview



The Q1 2019 MEC ZINE, "Breaking Barriers" was published on March 22, 2019. Our Q1 Zine had 152 impressions and 54 views between March 22-March 31.

The top countries viewing our zine are the United States with 47 views and France, with 7 views. 80% of viewers accessed the zine via our website, while 20% accessed the zine directly from the Flipsnack website.

Q2 ZINE

Next Steps



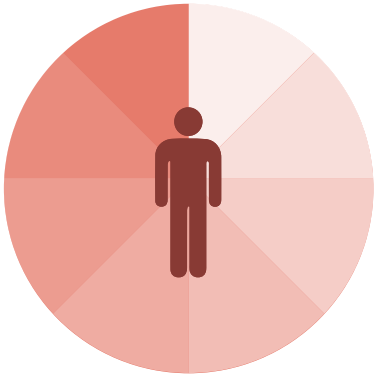
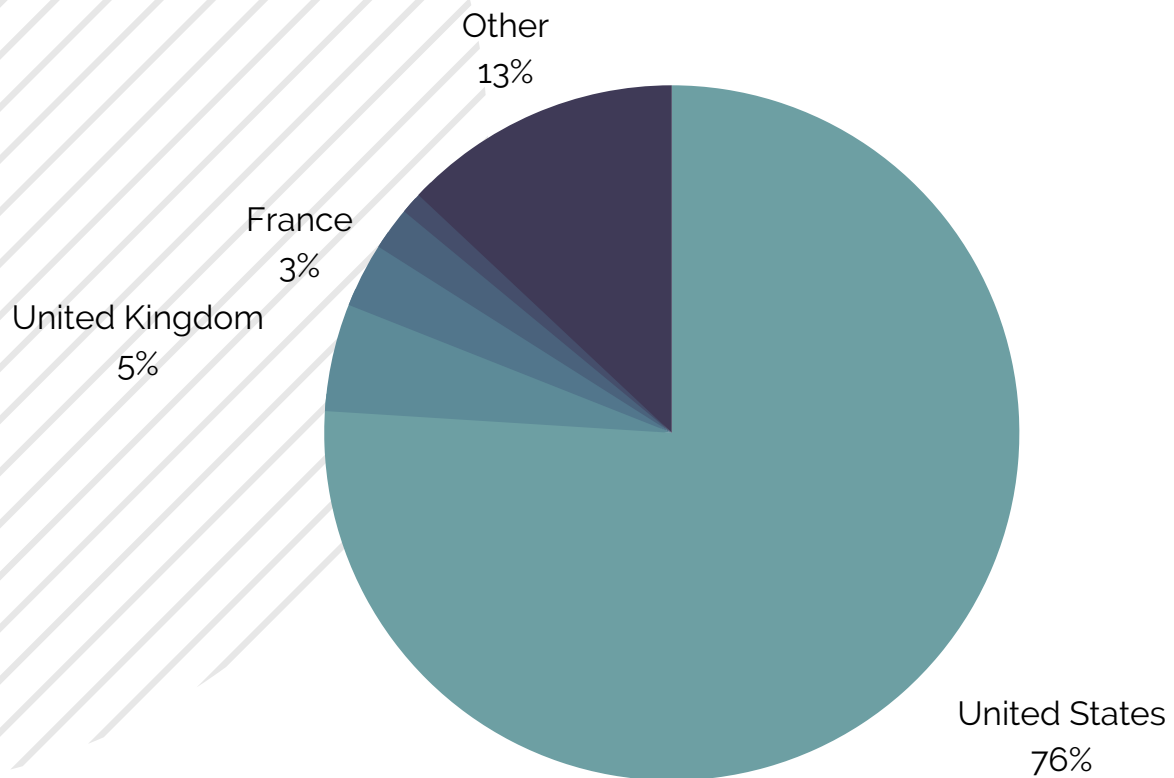
We are currently still seeking a Grants Coordinator to help us look for funding opportunities to support this project. We are also currently looking to continue growing our artist base in Quarter 2, while also working to establish partnerships with other organizations and community platforms.

In Quarter 2, we also look forward to beginning exploration of interactive activities & opportunities to provide our Zine Fam. These activities, such as workshops, interviews with community members and artists, etc, would accompany the quarterly theme. Stay tuned, more to come!

**"IF ALL ELSE FAILS, THERE'S ALWAYS PRINT OR
WEB ZINES." -RUDY RUCKER**

AMERICAN MATHEMATICIAN, COMPUTER SCIENTIST, SCIENCE FICTION AUTHOR,
AND ONE OF THE FOUNDERS OF THE CYBERPUNK LITERARY MOVEMENT.

OUR ZINE FAM (FOLLOWERS)



56 PERCENT
AGE 25-34



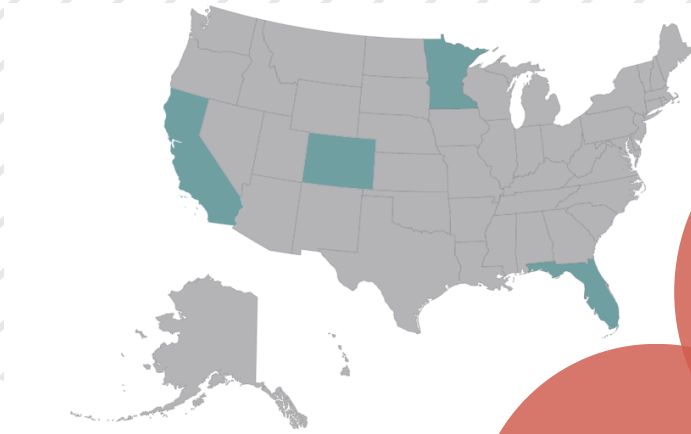
163 TOTAL
ZINE FAM
MEMBERS



72 PERCENT
WOMEN

OUR ARTISTS

COLORADO, MINNESOTA,
CALIFORNIA, FLORIDA



15

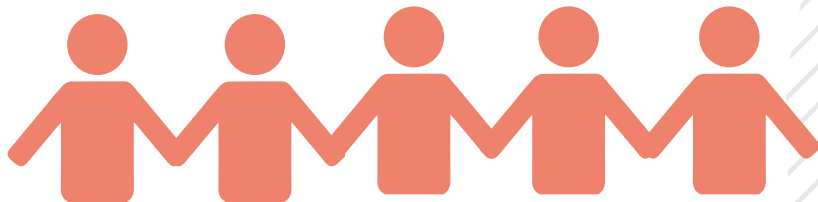
TOTAL
REGISTERED
ARTISTS

7

CITIES

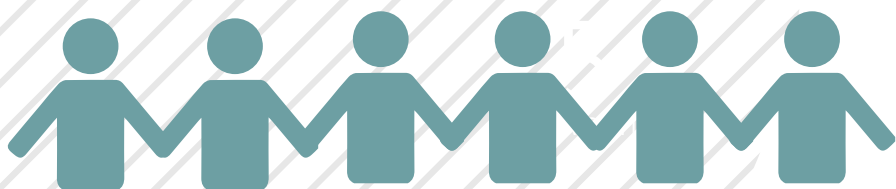
4

STATES



5 TOTAL
CONTRIBUTING
Q1 ARTISTS

OUR VOLUNTEERS



6 TOTAL
VOLUNTEERS

3

STATES

COLORADO, SOUTH DAKOTA,
MINNESOTA, NORD PAS DE CALAIS

2

COUNTRIES

UNITED STATES & FRANCE

5

CITIES



MEC ZINE STATS

OUR PARTNERS

Partner
With Us!



0


TOTAL

TOTAL
PARTNERS

0

PERCENT

PERCENT
NONPROFIT



Why do we love collective storytelling? Because our experiences have rich and complex root structures which can strengthen and support each other, fostering a beautiful, bountiful harvest.

Agnès Kabambi